

gute aussichten – junge deutsche fotografie new german photography

THE PROJECT



The Opening of the exhibition in Hamburg's Haus der Photographie on the 22nd of January 2015

gute aussichten – new german photography, according to the German magazine DER SPIEGEL, „Germany's most prestigious competition for young photography,“ was founded in 2004 by Josefine Raab and Stefan Becht. Each year we ask professors from all German universities and academies that have a photography program, to submit a maximum of five of their graduate's final works. A jury of renowned members chooses the best portfolios out of all works submitted which are then presented nationally as well as internationally through exhibitions, campaigns and different media. For the competition of 2014/2015 we received 115 contributions from 40 different institutions. Eight of these works were selected by the jury.

JURY

In previous years, the guests in our jury have included internationally acclaimed photographers and artists like Andreas Gursky, who has supported us throughout the first two years, as well as Juergen Teller, Norbert Bisky, Thomas Demand, Annelies Strba, Thomas Ruff, Jürgen Klauke, Thomas Struth, Hans Christian Schink and Paul Graham. This year, we are looking forward to working with the filmmaker and director Ulrich Seidl.

11 years – more than 100 exhibitions

Algier, Amsterdam, Berlin, Brussels, Bucharest, Burghausen, Chicago, Dresden, Düsseldorf, Dortmund, Frankfurt/Main, Freising, Hamburg, Herford, Hermannstadt, Innsbruck, Kiew, Klausenburg, Koblenz, Cologne, Kronstadt, London, Los Angeles, Madrid, Mexiko City, München, Neustadt/Weinstraße, Nicosia, Odessa, Strasbourg, Stuttgart, Timisoara, Washington DC, Wiesbaden

Throughout the past twelve years, we have provided a large audience with access to the works of our award winners. This was done primarily through theme-based exhibitions as well as individual shows but we have been striving to broaden our activities. Our museum cooperations include the Haus der Photographie, Deichtorhallen in Hamburg, which has been a partner since 2004, the Museum für Fotografie in Berlin, the Marta Museum in Herford and the Goethe-Institut in Washington DC. Our new partners are the NRW-Forum Düsseldorf and the Landesmuseum Koblenz. Internationally, we cooperate with the Goethe-Institutes and other cultural institutions from Germany.

Ambassadors for new german photography

At least since our participation in the exhibition „Vertrautes Terrain – Art in/and about Germany“ in the ZKM Karlsruhe (2008), the synopsis of new german photography with contemporary art from Marocco in the Goethe-Institute in Rabat (2008) and the invitation to the Hanse-Office in Brussels (2009), we have left the level of mere competition. Between 2009 and 2012, in cooperation with the Frankfurt Book Fair, we hosted the *gute aussichten_fotostudio* on the fairground, where exhibitors had the chance to have their portrait taken while holding up a sign with their favorite word. In the summer of 2009, we partnered with the Haus der Fotografie in Burghausen, organizing the first *gute aussichten_plattform*, which was designed to be a forum for interaction and communication for students of photography. Since then, we have established the *plattform* as a reoccurring event and it has since taken place in Freising, Strasbourg and Offenburg as well as in the Haus der Photographie, Deichtorhallen Hamburg. *gute aussichten_damenwahl!* was the title of a themed exhibition in Burghausen (2009), presenting new works of gute aussichten award winners from the previous four years. In 2010, this exhibition was also shown in the Künstlerhaus Dortmund. Since 2011, there have been exhibitions of works by individual award winners in galleries and smaller art spaces. The series is called *gute aussichten_hotspots*. In 2012, the cultural journalist, Wibke von Bonin, who is known for her television series 100 Meisterwerke, curated the exhibition *gute aussichten_Mustererkennung/pattern recognition* for the MAKK (Museum für angewandte Kunst) in Cologne which included 12 new positions by award winners from 2004 to 2012. Also in 2012, we established a new exhibition series, the *gute aussichten_heimspiel*, in our own space in the Haardter Schloss in Neustadt an der Weinstraße. In this private atmosphere, we show selected positions of our award winners as well as our artist friends.

COMMUNICATION

Catalogue Special Internet Web Media cooperations Editions

For every new year of gute aussichten, there is a broad communicational effort. We design and produce a catalogue (G/E) in which protagonists from the world of art and culture present the works of the award winners. Another yearly effort is the *gute aussichten_Special* (G/E) which is designed by our companion Mario Lombardo who is the founder and art director of the Bureau Lombardo in Berlin. *gute aussichten_Special* (D/E) is our basic medium, we use it as a flyer that is handed out for free at all of our exhibitions, events and campaigns. It is also delivered to the media and to universities. Also it is distributed through our media partners who deliver it to readers along with their magazines. Our media partners include: *Spex, brand eins, Dummy Magazin, Profifoto, Medium Magazin, sleek, Revue, Monopol, Madame, novum, Séparée* und *enorm*.

The backbone of all communication is our website which is updated daily. Detailed information about all artists and works, current and future exhibitions, as well as the project itself can be found at <http://www.guteaussichten.org>. In addition, we have our own Facebook, Twitter, LinkedIn and Pinterest accounts as well as our own blog at: <http://www.guteaussichten.org/blog>

Every award winner chooses one image from their work for the gute aussichten_Edition. Every print is sized 30 x 40 cm, signed and numbered 1-11+2AP.

CONTACT US!

Our independence and the growing network at our disposal (gute aussichten is contagious) ensure quick access to the necessary resources. We are open to unconventional ideas, activities and presentations as well as cooperations.

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